



# Color Guide



# YOUR GUIDE TO *color!*

We know what you're thinking. "I just booked a photography session, now what the HECK do I wear?!". One of the most stressful parts about getting professional photos taken can be choosing an outfit. But have no fear! We have created the fool-proof, easy peasy, most stress-free color guide for you!

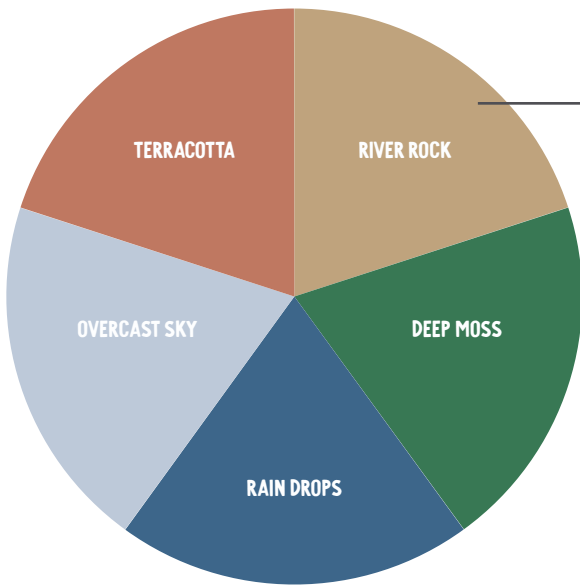
This guide was made for being your inspiration in choosing the perfect outfit for your photos. The best part is, you can find almost everything we reference right in your closet. There is no need to buy a whole new wardrobe - unless you're into that!

We broke the colors down into seasons, with two alternating color palettes. One more 'neutral' option, and one 'bold'. Choose your season, and your palette direction and then it's time to snap some pics!





*neutral*



Dead, but alive! The spring neutral palette is the in-between and the safe palette that can work for just about all seasons.

*Crossover season!*

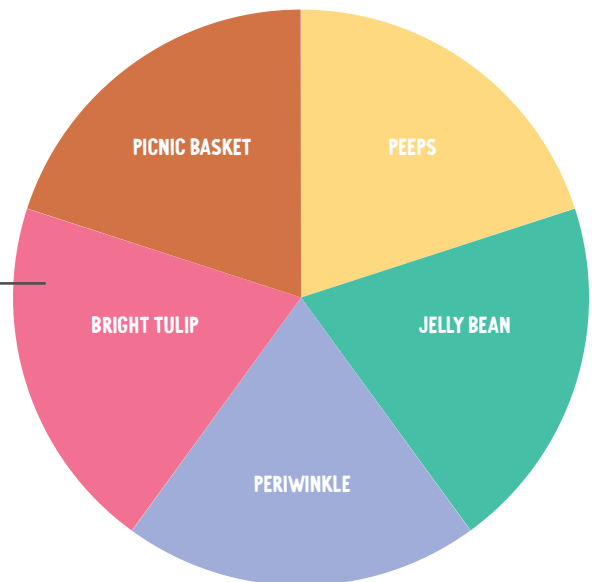
This spring neutral palette also works well in summer and autumn!

This color palette is a fun twist on the beautiful blooms that may be growing around you.

*Crossover season!*

This spring bold palette also works in summer!

*bold*

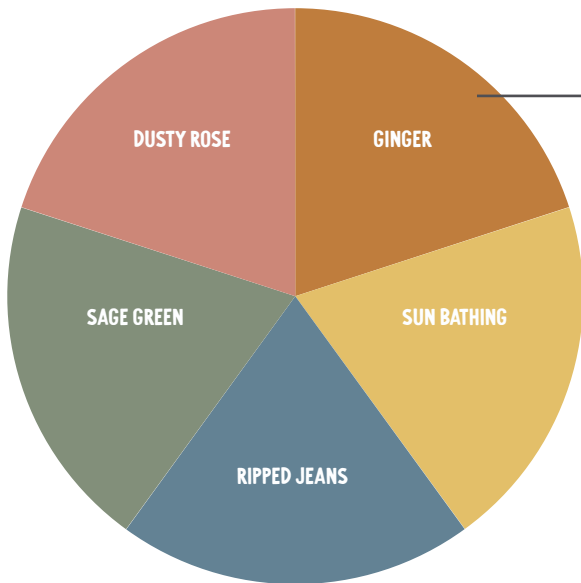


**PRINTS & PATTERNS** *tip:*  
**PATTERNED OR PRINTED CLOTHING CAN BE FUN, BUT AVOID TOO MUCH OF IT. TINY PRINTS CAN APPEAR MESSY ON CAMERA RATHER THAN IN PERSON.**



# JUNE - AUGUST *Summer*

## *neutral*



Soft colors and warm tones compliment the summer season well. This palette nods to fun summer colors, but on a relaxed scale.

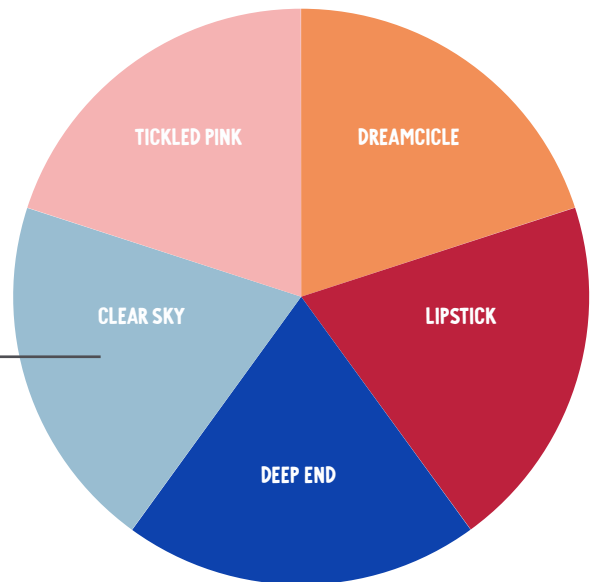
*Crossover season!*  
This summer neutral palette also works well in spring and winter!

Bright and beautiful, this palette screams all things summer! Make a statement with energetic colors that catch the eye.

*Crossover season!*  
This summer bold palette also works well in autumn!

**BLACK & NAVY tip:**  
**IF YOU MUST INCLUDE BLACK OR NAVY...INCLUDE SOME NEUTRALS AND A SPLASH OF COLOR!**

## *Bold*

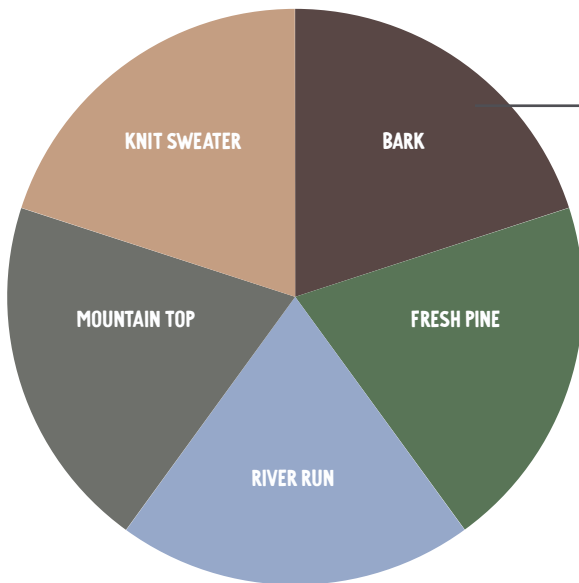




# Autumn

SEPTEMBER - NOVEMBER

## neutral



Let the leaves do the talking! Neutrals in autumn work wonderfully and is non distracting with lively colors surrounding you.

*Crossover season!*

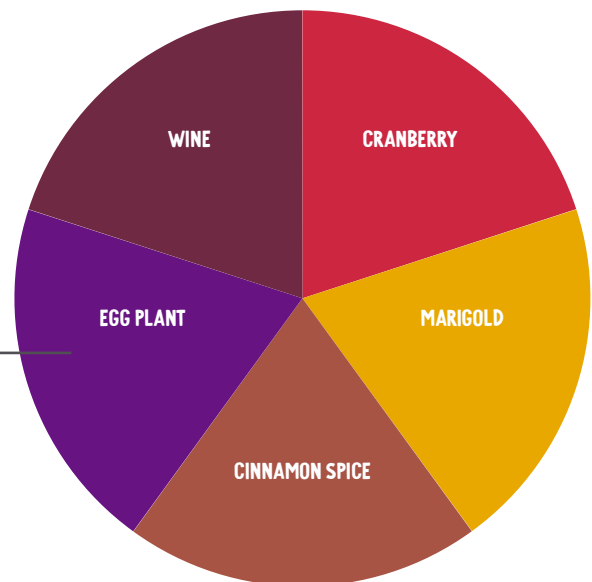
This autumn neutral palette also works well in winter!

Autumn is a great time to broaden your colorful horizons. Consider mixing in some bold colors to compliment the vibrant world around you.

*Crossover season!*

This autumn bold palette also works well in summer!

## bold



**TEXTURES** *tip:*

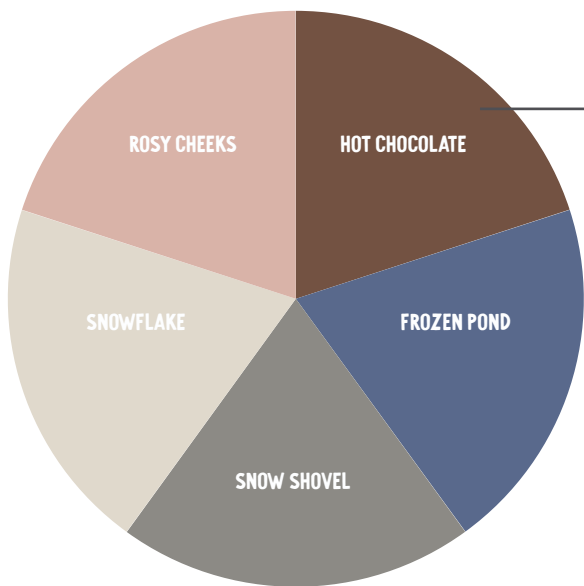
**DON'T BE AFRAID OF DIFFERENT TEXTURES! FLANNELS, LEATHERS, AND DENIM MATERIALS WORK TOGETHER LIKE ONE BIG HAPPY FAMILY.**



# Winter

DECEMBER - FEBRUARY

## neutral



Snowy and icy, but with some warmth!  
Neutral tones will go beautifully with  
the frozen world around you.

### Crossover season!

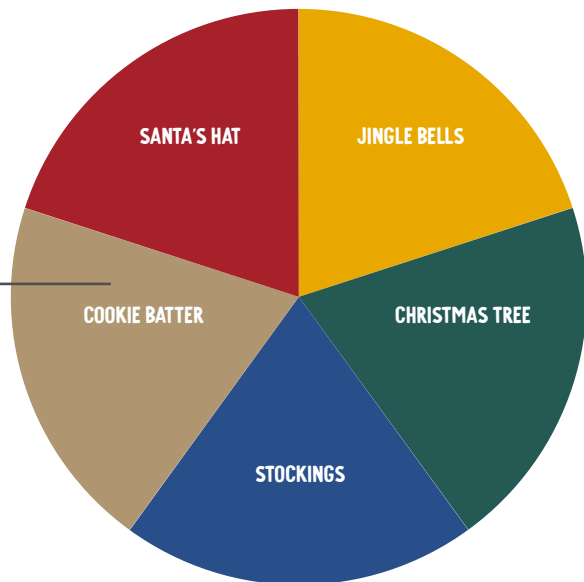
This winter neutral palette also  
works well in all four seasons!

For Holiday photos, consider this bold  
palette option! Deeper, jewel tones pop  
cheerfully in the snow!

### Crossover season!

This winter bold palette also  
works well in summer and autumn!

## bold



**ACCESSORIES & LAYERING** *tip:*  
**DON'T BE AFRAID TO BUNDLE UP WITH A  
NICE JACKET! HATS, GLOVES, BOOTS AND  
SCARVES ARE ALSO SEASONABLY  
APPROPRIATE... AND WILL KEEP YOU WARM!**

# YOU'RE GONNA LOOK *Amazing!*

NO MATTER WHICH COLORS YOU CHOOSE TO WEAR FOR YOUR PICTURES, JUST MAKE SURE YOU FEEL COMFORTABLE... BECAUSE COMFORT CAN EQUAL CONFIDENCE. WHETHER YOU GO FOR "BOLD" OR "NEUTRAL", I'M EXCITED TO SEE WHERE YOU LAND ON THE COLOR WHEELS! AND IF NONE OF THEM CATCH YOUR EYE, LOOK OUT YOUR WINDOW AND CHOOSE THE COLORS YOU SEE IN NATURE :).



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